

THE SUNBRITE ADVANTAGE

Entertain. Engage. Inform.

In this age of instantaneous entertainment and information people and businesses have an overpowering need to stay connected. Recognizing that your clients' needs and expectations for a greater entertainment and information experience have risen exponentially means employing technologies that are interactive and engaging.

Ignoring this reality risks driving customers to your competitors over time. Embracing it means attracting their customers to your establishment.

Outdoor areas—pools, spas, bars, and lounge— are key attractions and have the potential to deliver higher food and beverage sales. By including true all-weather TVs to the mix, you unlock this profit potential as patrons become relaxed and engaged. They stay longer, return more frequently, consume more and spend more. Foot traffic grows, average ticket increases, gross margins inflate, and your customers have a great experience.

A better entertainment experience means a better bottom line. And you gain a significant and sustainable competitive advantage.



Time Tested - Stadium Tough

SunBriteTVs are the gold standard in outdoor TVs and the display of choice in major outdoor stadiums, hotels, resorts, and parks. Here is just a sample of our clients:

Professional Sports Stadiums:

Yankee Stadium – Fenway Park – Meadowlands Sports Complex – Marlins Park – Turner Field
Raymond James Stadium - Soldier Field – Kauffman Stadium – Target Field – and many others.

Hotels-Resorts:

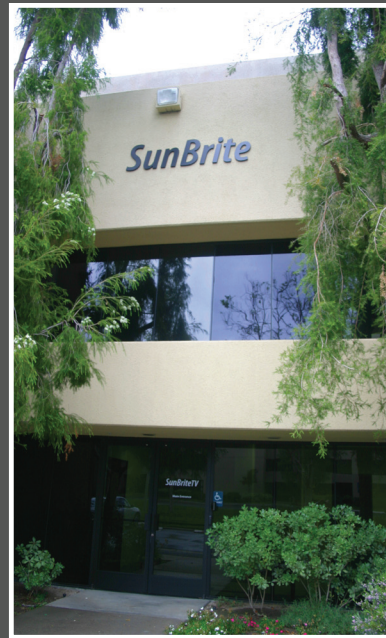
Hyatt Regency – Marriott – Ritz Carlton - Caesar's Palace – Cosmopolitan – W Hotel – Waldorf Astoria Hilton – Fontainebleau – Fairmont – Harrahs – Bocca Beach Club – Hotel Hershey – Norwegian Cruise Lines – and many others.

Parks:

The Bronx Zoo – Miami Zoo – Bush Gardens – SeaWorld – Miami Zoo - Universal Theme Parks – Columbus Zoo – Georgia Aquarium – Mammoth Cave National Park – and many, many others.

SunBriteTV®

True Outdoor Television



Designed, engineered, and assembled in the United States.

SunBriteTV

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SunBriteTV®

True Outdoor Television

HIGH PERFORMANCE ALL-WEATHER OUTDOOR VIDEO & DIGITAL SIGNAGE



Signature Series

The SunBrite Signature Series offers true outdoor all-weather features at affordable prices. These HDTVs are highly resistant to rain, snow, humidity, salt air, dust, insects, extreme heat, and cold-weather conditions. They are available in black, silver, white, and four screen sizes:

- ✓ Model 6560HD 65"
- ✓ Model 5560HD 55"
- ✓ Model 4660HD 46"
- ✓ Model 3260HD 32"



Key Features:

- True outdoor all-weather LCD television for permanent outdoor installation.
- Bright, anti-reflective LCD screen for improved outdoor viewing.
- High-impact ASA outdoor rated resin exterior designed to protect internal components from rain, dust, insects, humidity and salt air.
- Multi-fan airflow system cools the unit in extreme heat (up to 122 degrees F).
- Ability to operate in cold weather (-24 degrees F).
- RS232 serial control with discrete on, off and input; Rear IR receiver
- Innovative, watertight cable-entry system seals out moisture and allows for easy hookups.
- Weatherproof, built-in 20W speakers.
- Includes weatherproof remote control and dust cover.

SunBriteTV[®] Marquee Series

SunBriteTV has created a product that commercial integrators have dreamed of: a true outdoor all-weather flat panel display that will not go black in direct sunlight. By combining SunBriteTV's proprietary Enhanced Solar Tolerance (EST) technologies and renowned weatherproof features, the Marquee Series is the most reliable, durable, and affordable outdoor digital signage solution on the planet.



- ✓ Model DS-5507ESTL 55"
- ✓ Model DS-5507ESTP 55" (Portrait Mode)
- ✓ Model DS-4707ESTL 47"
- ✓ Model DS-4707ESTP 47" (Portrait Mode)

Key Features:

- **Direct Sunlight-Readable 700 NIT LCD Screen**
- **High Temperature Enhanced Solar Tolerance (EST) technology prevents isotropic blackout**
- True outdoor all-weather LCD television for permanent outdoor installation.
- Bright, anti-reflective LCD screen for improved outdoor viewing.
- Exterior designed to protect internal components from rain, dust, insects, humidity and salt air.
- Powder-coated aluminum exterior for incredible strength and durability.
- Multi-fan airflow system keeps the unit cool in extreme heat (up to 122 degrees F).
- Ability to operate in extreme cold weather (-40 degrees F).
- Front tempered anti-reflective glass protects the LCD screen, and safeguards against vandalism and abuse.
- RS232 serial control with discrete on, off and input; Rear IR receiver.
- Innovative, watertight cable-entry system seals out moisture and allows for easy hookups.
- Weatherproof, detachable 20W speakers (optional).
- Includes weatherproof remote control.

Pro Series

SunBriteTVs have earned a reputation for toughness and durability and have served for years in some of the harshest climates on Earth. SunBriteTVs are the outdoor TV of choice for many professional and college sports stadiums, hotels, restaurants, theme parks, resorts, and cruise ships. With the SunBrite Pro Series you can have the same industrial strength outdoor TVs used by the pros.

- ✓ Model 5510HD 55"
- ✓ Model 4610HD 46"
- ✓ Model 3220HD 32"
- ✓ Model 2220HD 22"



Key Features:

- True outdoor all-weather LCD television for permanent outdoor installation.
- Bright, anti-reflective LCD screen for improved outdoor viewing.
- Exterior designed to protect internal components from rain, dust, insects, humidity and salt air.
- **Powder-coated aluminum exterior for incredible strength and durability.**
- Multi-fan airflow system keeps the unit cool in extreme heat (up to 122 degrees F).
- **Ability to operate in extreme cold weather (-40 degrees F).**
- **Front tempered anti-reflective glass protects the LCD screen, and safeguards against vandalism and abuse.**
- RS232 serial control with discrete on, off and input; Rear IR receiver
- Innovative, watertight cable-entry system seals out moisture and allows for easy hookups.
- Weatherproof, detachable 20W speakers.
- Includes weatherproof remote control.